

# Tenth Annual Walk to End the Silence Sponsorship Opportunities 2024

Saturday, October 5, 2024

Presented By:



**NEW HORIZONS**  
DOMESTIC VIOLENCE SERVICES

A PROGRAM OF **Community Health Center, Inc.**

## About the Walk:

New Horizons Domestic Violence Services will host its Tenth Annual Walk to End the Silence on Main Street in Middletown this October 5th.

The Walk to End the Silence recognizes and honors our neighbors who have been directly impacted by domestic or intimate partner violence and raises awareness of the impact these crimes have on our entire community. The walk creates visibility and awareness about the issue of Domestic and family violence and the services available through New Horizons. It is a compelling reminder that “No one ever walks alone!”

All proceeds from the walk will benefit the victims, survivors, and their families who are supported by New Horizons Domestic Violence Services.

**The need for these services has increased by 300% in the last year, even as funding has been decreased.** Proceeds from this year’s walk will support us in providing services like emergency shelter, secure hotels, crisis counseling, safety planning, support groups, prevention education, court advocacy, 24-hour hotline support, community engagement, and outreach.

## About New Horizons:

For over 45 years, New Horizons has provided steadfast support for survivors of domestic and intimate partner violence and their families in Middlesex County.

New Horizons provides a wide range of services, including emergency shelter, legal advocacy, crisis counseling, housing and education. To learn more, visit:

[www.newhorizonsdv.com](http://www.newhorizonsdv.com)

## Sponsorship Opportunities:

Several sponsorship options are available.

Options and benefits are attached.

## Sponsorship Deadline:

Tuesday, October 1, 2024

Questions may be directed to:

Cassandra Johnson  
New Horizons DV Services  
Community Health Center, Inc.  
475-318-2781  
[johnsoca@chc1.com](mailto:johnsoca@chc1.com)



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## Sponsorship Opportunities 2024

### **Survivor Sponsor: \$5,000+**

- Free walk registration for up to 10 team members (includes a t-shirt and bandana)
- Vendor table at walk
- Promotional material distributed at walk
- Decal on Walk banner
- Name included in media presentations
- Name included in any studio production materials leading up to the walk
- Thank you on NewHorizonsDV.com and social media
- Thank you in the national Moses Weitzman Health System newsletter with 75,000 contacts

### **Shelter Sponsorship: 1,000+**

- Decal on Walk logo banner
- Vendor table at walk
- Promotional material distributed at walk
- Name included in any studio production materials leading up to the walk
- Receive a bandana
- Thank you on NewHorizonsDV.com and social media

### **Advocate Sponsorship: \$500**

- Promotional material distributed at walk
- Receive a bandana
- Thank you on NewHorizonsDV.com

### **Support Sponsorship: \$250**

- Promotional material distributed at walk and information included on NH Walking path map
- Thank you on NewHorizonsDV.com

### **Education Sponsorship: \$100**

- Promotional material distributed at walk



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## Sponsorship Opportunities 2024

To become a sponsor, please fill out and email the sponsorship form to:

Cassandra Johnson  
[johnsoca@chc1.com](mailto:johnsoca@chc1.com)

or Visit our event page at: [www.newhorizonsdv.com/event/walk-to-end-the-silence-2024/](http://www.newhorizonsdv.com/event/walk-to-end-the-silence-2024/)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please list on materials as: \_\_\_\_\_

**Please make checks payable to:**

New Horizons Domestic Violence Services  
631 Main Street  
Middletown, CT 06457

**How to Submit Your Logo:**

E-mail a high-resolution png, or eps file of your logo to:  
Cassandra Johnson at [johnsoca@chc1.com](mailto:johnsoca@chc1.com)  
by Tuesday, October 1st.

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