



## 2022 Walk to End the Silence

### Social Media Toolkit

This October, New Horizons Domestic Violence Services is joining forces with the Middletown Fire Department to host the eighth annual Walk to End the Silence during Domestic Violence Awareness Month. The Walk to End the Silence recognizes and honors our neighbors who have been directly impacted by domestic or intimate partner violence and raises awareness of the impact these crimes have on our entire community.

This year's Walk will be held in person beginning at **9 AM Saturday, October 8 at 19 Grand St. in Middletown.**

Follow us on social media @NewHorizonsDV for a full schedule of activities, including purple boot drives hosted by the fire department, a fundraising event at Perkatory Coffee Roasters in Middletown, and more!

Don't forget to share your experience on social media! Tag New Horizons, use the designated hashtags and share the images provided below or snap a selfie with our printable "I'm Walking For" sign to post on social!

All proceeds from this year's walk will go toward the purchase and installation of a new privacy fence around our shelter. We hope you'll join us!

### SOCIAL MEDIA PROFILES

Be sure to tag @NewHorizonsDV on Facebook, Twitter and Instagram when sharing about the Walk to End the Silence.

Facebook: [facebook.com/NewHorizonsDV](https://facebook.com/NewHorizonsDV)

Twitter: [twitter.com/NewHorizonsDV](https://twitter.com/NewHorizonsDV)

Instagram: [instagram.com/newhorizonsdv/](https://instagram.com/newhorizonsdv/)

### SUGGESTED HASHTAGS

#WTES2022 #DVAM2022 #DVAM

### BRANDED CONTENT

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#### SUGGESTED POSTS

October is Domestic Violence Awareness Month. Together we can break the stigma around talking about DV/intimate partner violence & end the cycle of abuse. Join me in the Walk to End the Silence supporting @NewHorizonsDV. Learn more: [chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022). #WTES2022 #DVAM2022

I'm walking with @NewHorizonsDV this October to honor victims and support survivors of domestic violence. Learn more about the Walk to End the Silence and join me in pledging your support at [chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022). #WTES2022 #DVAM2022

I support survivors. Join me in the @NewHorizonsDV Walk to End the Silence. New Horizons provides emergency shelter, advocacy, support & more for survivors of domestic violence in Middlesex County & beyond. Learn more and pledge your support: [chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022). #WTES2022 #DVAM

How will you support domestic violence survivors this Domestic Violence Awareness Month? I'm joining the Walk to End the Silence with @NewHorizonsDV and pledging money to raise awareness and support victims/survivors. Join me: [chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022). #WTES2022 #DVAM2022

Did you know 1 in 4 women & 1 in 7 men have experienced severe physical violence by an intimate partner? I'm joining @NewHorizonsDV to end the stigma around talking about DV & break the silence of abuse. Learn more & pledge your support: [chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022). #WTES2022 #DVAM

## SHAREABLE IMAGES



**#WTES2022**

**2022 Walk To  
End the Silence**

**Register Today:**

**[chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022)**

**NEW HORIZONS**  
DOMESTIC VIOLENCE SERVICES  
A PROGRAM OF Community Health Center, Inc.

**I'm Walking For  
A FAMILY  
MEMBER**



**#WTES2022**

**NEW HORIZONS**  
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**Walk To End The Silence**



**I'm Walking  
For A  
FRIEND**

**#WTES2022**

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**Walk To End The Silence**



I'm Walking  
For A Safer  
**CONNECTICUT**

**#WTES2022**

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**Walk To End The Silence**



**Join me in the  
2022 Walk to  
End the Silence**

**Learn More:**

**[chc1.co/newhorizonswalk2022](http://chc1.co/newhorizonswalk2022)**

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**DOMESTIC VIOLENCE SERVICES**

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**#WTES2022**



# I'M WALKING FOR...

# #WTES2022

## CONTACT US

Website: <https://www.newhorizonsdv.com/>

If you have any questions about how to utilize the social media toolkit please feel free to reach out to Erica Addison at [addisoe@chc1.com](mailto:addisoe@chc1.com)

