



New Horizons' Walk to End the Silence

Social Media Toolkit

This October, New Horizons Domestic Violence Services and the Middletown Police Department will once again join forces to host the seventh annual Walk to End the Silence during Domestic Violence Awareness Month. For the safety of our community, this year's festivities will be held virtually, but we do have something special planned: Pledge a donation and then walk along a designated Walk to End the Silence walking path, either on your own or with your close family and friends, in Middletown or on the Shoreline. Then mark your calendars and join us for a virtual program on Oct. 24. Share your experience on social media! Tag New Horizons, use the designated hashtags and share the images provided below. Our printable "I'm Walking For" sign is also available to you.

Last year, we surpassed our fundraising goal and raised funds to support survivors in New Horizons' care thanks to our community's generosity. We hope you'll join us again!

SOCIAL MEDIA PROFILES

Be sure to tag [@NewHorizonsDV](#) on Facebook, Twitter and Instagram when sharing about the Walk to End the Silence.

Facebook: facebook.com/NewHorizonsDV

Twitter: twitter.com/NewHorizonsDV

Instagram: instagram.com/newhorizonsdv/

SUGGESTED HASHTAGS

#WTES2021 #DVAM2021 #DVAM

BRANDED CONTENT

SUGGESTED POSTS

October is Domestic Violence Awareness Month. Together we can break the stigma around talking about DV/intimate partner violence & end the cycle of abuse. Join me in the Walk to End the Silence supporting [@NewHorizonsDV](#). Learn more: chc1.co/newhorizonswalk2021. #WTES2021 #DVAM2021

I'm walking with [@NewHorizonsDV](#) this October to honor victims and support survivors of domestic violence. Learn more about the Walk to End the Silence and join me in pledging your support at chc1.co/newhorizonswalk2021. #WTES2021 #DVAM2021

I support survivors. Join me in the @NewHorizonsDV Walk to End the Silence. New Horizons provides emergency shelter, advocacy, support & more for survivors of domestic violence in Middlesex County & beyond. Learn more and pledge your support: chc1.co/newhorizonswalk2021. #WTES2021 #DVAM

How will you support domestic violence survivors this Domestic Violence Awareness Month? I'm joining the Walk to End the Silence with @NewHorizonsDV and pledging money to raise awareness and support victims/survivors. Join me: chc1.co/newhorizonswalk2021. #WTES2021 #DVAM2021

Did you know 1 in 4 women & 1 in 7 men have experienced severe physical violence by an intimate partner? I'm joining @NewHorizonsDV to end the stigma around talking about DV & break the silence of abuse. Learn more & pledge your support: chc1.co/newhorizonswalk2021. #WTES2021 #DVAM

SHAREABLE IMAGES



SHAREABLE IMAGES CONTINUED



Join me in the
2021 Walk to
End the Silence

Learn More:
chc1.co/newhorizonswalk2021

NEW HORIZONS
DOMESTIC VIOLENCE SERVICES

A PROGRAM OF Community Health Center, Inc.

#WTES2021

PRINTABLE



I'M WALKING FOR...

#WTES2021

CONTACT US

Website: <https://www.newhorizonsdv.com/>

If you have any questions about how to utilize the social media toolkit please feel free to reach out to Erica Addison at addisoe@chc1.com

